



FPA comms2

SoMe & Channels

- Facebook
- Instagram
- Twitter
- Youtube
- Facebook Group
- Slack Workspace
- Newsletter

Website

- as self service
- map
- event calendar
- blog
- newsletter integration
- local groups
- connect social media
- connect internal

What?

- enabling members to be up2date
- enabling association wide communication
- get the news out
- enable members to read documents
- document storage
- connect members
- enable new members in circles
- bring members up2speed on internals

How to get attraction?

- Video-competition
- Picture competition
- Interesting content
- Interviews
- Case Studies
- Members - Map
- Event calendar

comms team

- Internal Communication
 - documentation of comms processes
 - finding and identifying writers
 - article writing
- continouse work
 - boarding
 - documentation of procedure
 - Google Drive
 - Google Groups
 - Slack
 - Services
 - managing
 - Slack
 - Google services
 - social media channels
 - newsletter
 - website content
- ad-hoc work
 - answering mails
 - identifying tools & services
 - creating workflows
 - support for other circles
 - support for advertising events
- who does what?

Other circles & groups

- Board
- LAND
 - LAND centers must share knowledge with FPA
 - LAND centres must report every quarter
- Opintopiiri

Slack

- unlimited time join link
- default channels set by comms
- channel request by members

Google

- Google Groups
 - for managing access to GDrive
 - for scheduling meeting
 - different groups for access right
 - join link
 - needs approval
- Google Drive
 - write-access for different groups
 - read-access to all members
- G-Suit
 - Magement of Google Drive
 - G-Suit managment
- Mail